



MAKING OUR AUDIENCE YOUR CUSTOMERS

CSO Print Advertising Specs

Print Advertising Specifications



Format	3 columns
Printing process	Web offset
Binding method	Saddle Stitched
Line Screen	133
Ink Density	not to exceed 300%
Color	CMYK
Printer Marks	Offset 1/8"

CSO accepts digital files only: PDF/X-1A and color accurate digital proofs

Ad Dimensions

	TRIM	BLEED	SAFETY
Page	7.875" x 10.5"	8.125" x 10.75"	7.375" x 10"
Spread	15.75" x 10.5"	16" x 10.75"	15.25" x 10"
Half page	7.875" x 5"*	8.125" x 5.125"	7.375" x 4.5"
Half page spread	15.75" x 5"*	16" x 5.125"	14.5" x 4.5"

* Includes 1/8" foot trim

Go to www.csonline.com/marketing/rates for digital file specifications.

production CONTACTS

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